

The Jewish WORLD

299 Schoolhouse Rd., Albany, 12203
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2007

FITNESS—BELLEVUE HOSPITAL.....	JAN. 25
HEART—ALBANY MEDICAL.....	FEB. 22
NURSING—SUNNYVIEW HOSPITAL.....	MARCH 29
ALBANY JCC, BETH EMETH FAIR.....	APRIL TBD
SENIORS—NORTHEAST HEALTH.....	MAY 24
CANCER—GLENS FALLS HOSPITAL.....	JUNE 28
EYES—ELLIS HOSPITAL.....	JULY 26
CHILDREN'S—COLUMBIA MEMORIAL...	AUG. 30
MEN'S—ST. PETER'S.....	SEPT. 27
MENTAL—STRATTON VA.....	OCT. 25
DENTAL—SETON HEALTH.....	NOV. 29
WOMEN'S—SARATOGA HOSPITAL.....	DEC. 27

HEALTH

A HEALTHY AUDIENCE FOR HEALTH CARE ADVERTISING

Every week is a good week to advertise in *The Jewish World*, but our Special Sections offer the opportunity to tie your advertising to specific themes and to target more highly pre-qualified customers.

OUR MONTHLY HEALTH SPECIAL EDITIONS are distributed on the last Thursday of each month. Each highlights a specific health category and salutes a different area hospital. The saluted hospital receives additional copies of the paper.

The Health Specials offer an outstanding opportunity for advertisers whose products or services relate to the particular health category, and also to those in a geographic proximity to the saluted hospital.

Healthy Advertising Discounts, Too.

Substantial discounts are available for annual contracts:

One ad (Base Rate, net): \$13.50 per column inch

6 ads (within 12 months): \$11.50 per c.i.

13 ads (consec. months): \$10.00 per c.i.

DEADLINES:

SPACE RESERVATIONS for each issue are due eight days prior to publication, by 1 pm, Wednesday.

AD MATERIALS are due by noon, Friday, six days prior to publication.

CALL FOR INFO: 713-2130

e-mail: ads@JewishWorldNews.org