

# The Jewish **WORLD**

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# 2007

**Party  
Time!**

WEDDINGS.....	FEB. 8
MOTHER'S DAY.....	MAY 10
SUMMER SCENE.....	JUNE 21
FALL BRIDAL.....	OCT. 11



## **PARTY TIME!**

Every week is a good week to advertise in The Jewish World, but our Special Sections offer the opportunity to tie your advertising to specific themes and to target more highly pre-qualified customers.

Don't miss these special issues devoted to weddings, parties, dining, entertainment and the serious pursuit of recreation.

### **FEB 8 - WEDDINGS & VALENTINES**

Our annual Bridals Pull-Out section features advice for wedding planners and resources for people in search of the perfect wedding or Valentine's gift.

### **MAY 10 - MOTHER'S DAY**

From chocolate sweets to 5-star resort suites, a guide to the best things to do for Mom.

### **JUNE 21 - SUMMER SCENE MAP & GUIDE**

The Jewish World's 31st annual guide to the best in entertainment in the Greater Capital Region. An insert in The Jewish World and distributed as a stand-alone at tourist information stops, theaters, and shopping areas throughout the Northeast, it reaches over five times our normal circulation.

### **OCT 11 - FALL BRIDALS**

Our Fall Bridals and Celebrations issue focuses on the events and parties that bring families, friends and communities together: weddings, reunions, anniversaries, births and birthdays.

**AD DEADLINE: 10 DAYS PRIOR TO PUBLICATION**  
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